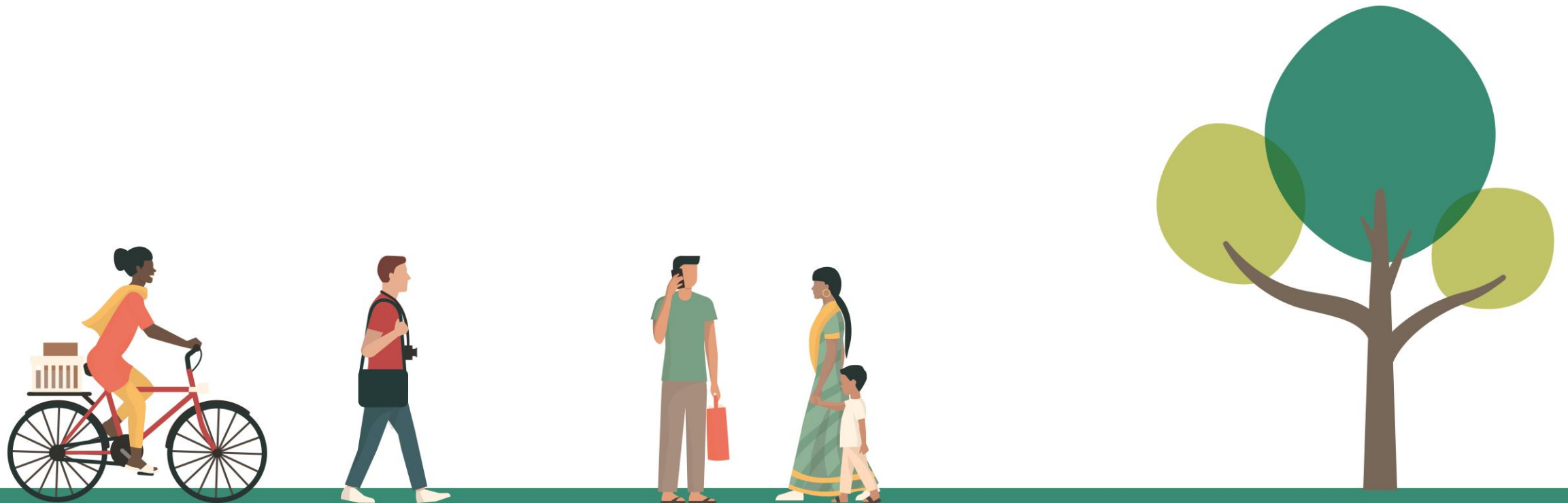


Approval For Safer Streets Funding of £331,250 if SMBC Bid Successful



January 2021 Home Office Launch Safer Streets Fund

- £20m available to bidders, working in partnership to design and deliver local crime prevention plans in hotspot areas to reducing neighbourhood crimes through situational prevention.



Fund Objectives:

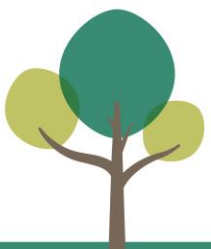
- Reduce neighbourhood crime (**burglary, vehicle related theft, theft from the person, robbery**) making local areas safer and reducing demand on the police to focus on higher harm crimes.
- Build evidence about the impact of targeted investment in situational prevention to strengthen case for future investment.
- Grow local capability to undertake data driven problem solving and capture evidence and practical learning about how best to implement situational interventions to prevent crime.

Criteria for Bids

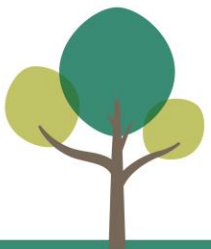
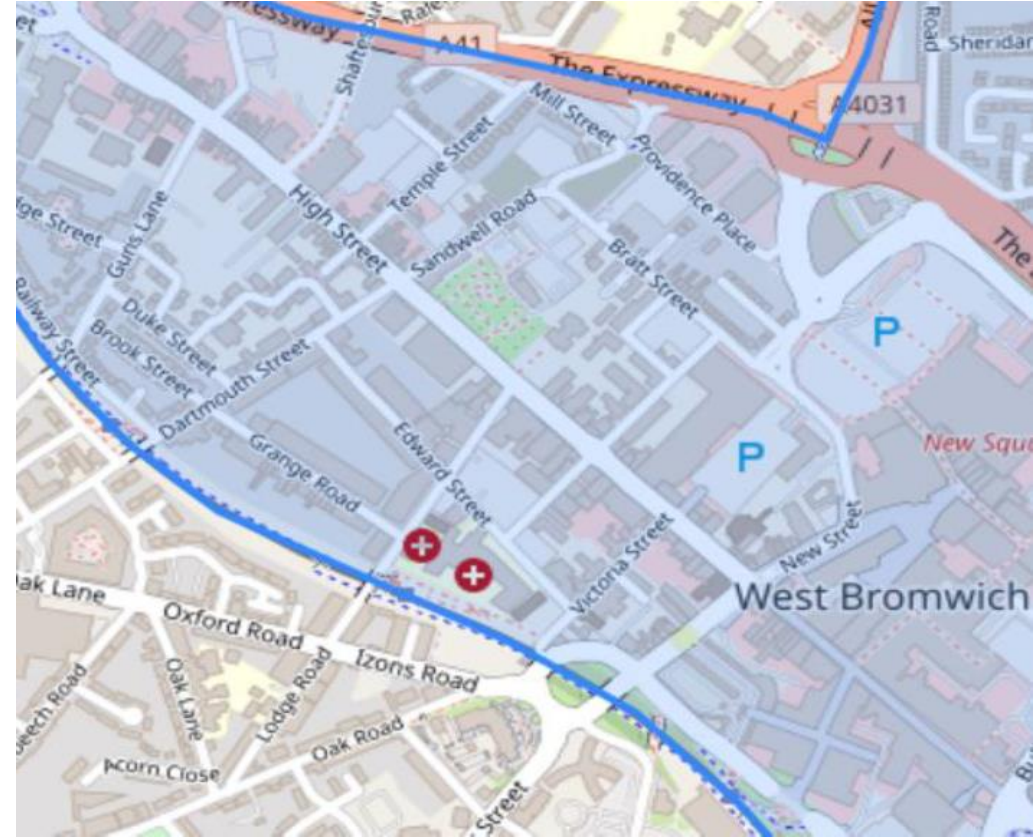
- that areas have a defined, but not necessarily adjoined geography,
- that the intervention area is a suitable size to enable effective targeting, 500 to 3,500 households (or 1,000 to 9,000 residents),
- that the areas are persistently and disproportionately affected by one or more neighbourhood crime types.
- focus on Lower Super Output Areas
- targeted focus on four neighbourhood crime types; domestic burglary; vehicle theft (theft of and from vehicles); theft from the person and robbery which meet the required benchmarks

Crime Type	Benchmark crime rate using police.uk data (crimes per 1000 population per year)
All Neighbourhood Crime (Burglary, Robbery, Theft from Person & Vehicle Crime)	18.30
Vehicle Crime	8.74
Burglary	7.91
Robbery	1.16

- February 2021, Following Initial Expression of Interest, Sandwell selected as 1 of 3 local areas to bid by Police & Crime Commissioner

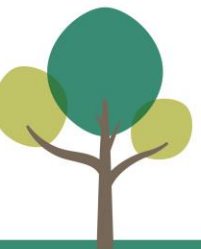


Areas Selected – Abbey & West Bromwich Central



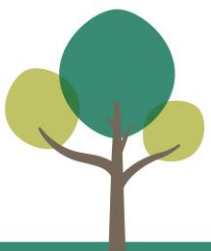
Abbey & West Bromwich Central

- Both areas have high levels of income deprivation, unemployment, long term unemployment, child poverty, older people living alone and older people deprivation. (Source Sandwell Trends). All of which have been intensified by Covid and both are persistently and disproportionately affected by one or more neighbourhood crime types well exceeding the benchmarking criteria.



Bid Proposals

- Installation of 8/10 cameras Bearwood High Street
- Recruitment of 12 month Community Crime Prevention Officer
- Security Advice & Packs
- Gating
- Community Engagement & Resilience Building





The Bid Supports Sandwell's Corporate Plan



Best start in life for children and young people

- Tackling these types of crime will encourage families to stay in areas and to take ownership and pride in their areas reducing transience and transitions for children and young people



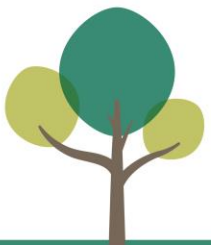
People live well and age well

- Residents feel safer in their own homes and communities leading to improved health and wellbeing



Quality homes in thriving neighbourhoods

- Residents and commercial premise owners take pride in their environments
- Safer and cleaner local areas





The Bid Supports Sandwell's Corporate Plan

Strong resilient communities



- Residents and visitors feel safer on our streets
- Supporting commercial premise occupiers to take responsibility for making our shopping areas safer and reduce crime
- build community capacity - establish and encourage people to get involved and take ownership of their own areas.
- partnership approach to reassurance and confidence

A strong and inclusive economy

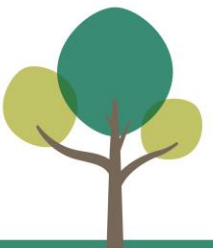


- Make commercial premises more attractive to new businesses in the area(s) attracting new ones and supporting existing ones

A connected and accessible Sandwell



Both areas are on main through fares with transport links. Making these areas feel safe for residents, visitors and shoppers is important for regeneration and growth and to retaining residents in Borough.



Recommendation to Accept Funding if Awarded

- Total Bid £331,250
- 'Satisfactory' Strategic Investment Unit Financial Appraisal Completed.
- Project will be managed by Community Safety Team in conjunction with CCTV Manager, West Midlands Police, Community Partnerships and community groups



Home Office

Safer Streets Fund (2021-2022)
Prospectus

January 2021

Achievements & Outcomes

- Working with businesses encouraging repair and maintenance. Instilling a pride in their area.
- Guiding and encouraging the use of main frontage access routes where there is maximum natural surveillance. Reduce access to concealed vulnerable rear areas
- Working with victims of residential crime encouraging management and maintenance.
- Scoping for voluntary organisations with limited additional funds where necessary to add gating, window locks, property marking.
- Garden maintenance if necessary particularly the older and vulnerable victims.
- Installation of additional CCTV linked to SMBC Control Room

